

**FOR IMMEDIATE RELEASE****NorthStar to Present at Merriman Curhan Ford Co.'s  
Investor Summit 2006 on September 20<sup>th</sup>*****Hundreds of Institutional Investors Will Attend During the Three-Day Conference***

San Francisco, CA September 14, 2006 /PRNewswire/ NorthStar, a leading provider of enterprise-class wealth management software solutions to the financial services industry, today announced that Collin Cohen, President of NorthStar will present at the third-annual Merriman Curhan Ford & Co. Investor Summit on September 20, 2006 at 8:40 a.m. This event will be held at the Mark Hopkins InterContinental Hotel in San Francisco.

More information about the conference can be found at: [www.merrimanco.com](http://www.merrimanco.com)

**About NorthStar Systems International, Inc.**

NorthStar is a leading provider of enterprise wealth management software solutions to financial services institutions, including broker dealers, banks and trusts, asset managers, and service providers to Registered Investment Advisors. NorthStar's suite of software is comprised of five solutions that empower financial advisors and their teams with full lifecycle advisory capabilities to acquire, implement and manage client assets in a holistic and compliant manner. The solutions, and modules within them, can be seamlessly integrated with each other to support the functionality and phasing which meet the specific challenges of the firm.

**Sales & Proposals** – Capture investor profile information, quickly analyze current investments (including external assets), run hypotheticals, and easily produce professional, compliant proposals.

**Planning** – Analyze an investor's portfolio, their financial situation and prospective wealth scenarios to quickly design a tailored investment plan and comprehensive Investment Policy Statement.

**Product Catalog & Research** – Access a comprehensive, open-architecture product catalog to easily find, compare and analyze investment, banking and insurance products.

**Portfolio Construction** – Construct and implement highly customized portfolios using eligibility and suitability rules, sophisticated analytics and expanded screening and filtering capabilities.

**Client Wealth Management** – Manage an entire wealth management practice with 360-degree client views and portfolio reporting tools that facilitate browsing, analysis, monitoring and reporting on and across client relationships.

NorthStar is backed by venture capital firms Benchmark Capital, H.I.G. Capital, and Chess Ventures, as well as Silicon Valley Bank, and leading financial services institutions including Goldman Sachs, Morgan Stanley and Merrill Lynch. For additional information, visit [www.northstar.com](http://www.northstar.com).

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