

FOR IMMEDIATE RELEASE

NorthStar Expands Into New Markets and Geographies

New York, NY – October 13, 2009 – NorthStar Systems International, a leading provider of wealth management software solutions, today announced its plans to expand into new markets and geographies through new partner distribution arrangements. These partnerships will be facilitated by newly developed product offerings designed specifically with distribution partners in mind while leveraging NorthStar's industry leading solutions.

New Geographic Expansion Partner:

With the rapid growth of Wealth Management in Asia, NorthStar is pleased to announce its first implementation partner in the Asia Pacific region through an agreement with **Aditya Birla Minacs** (<http://www.minacs.adityabirla.com>) with an initial focus on the growing Indian marketplace. This agreement allows Minacs to market and support NorthStar software through its vast sales and services network in the Asia Pacific region (including India & SAARC and Middle East). "There is a great deal of excitement in this region in terms of the growth of wealthy individuals, families and institutions and the need to service them better. Our proven technology, combined with the presence, expertise and know-how of Minacs creates a compelling and dynamic presence in this marketplace" says V. Balasubramanian, SVP Professional Services, NorthStar.

"In line with our strategy of delivering industry leading solutions for our chosen markets, we are pleased to partner with NorthStar to offer financial services institutions a robust wealth management platform to accelerate client acquisitions, improve service and retention while ensuring compliance" said Harish Bhat-President, -IT Services, Aditya Birla Minacs.

New Distribution Strategy via Go-to-Market Partners:

NorthStar is also pleased to announce that its intent to enter into agreements with specific partners to better service the needs of the growing market with RIA's, TAMP's and regional banks in North America. More details on these agreements will be forthcoming through its website at: <http://www.northstar.com/pdf/minacs.pdf> .

About NorthStar Systems International

NorthStar is a leading provider of wealth management software that enables firms to dramatically improve productivity and drive profitability. Industry leaders use NorthStar to automate and streamline their wealth management workflows with NorthStar Desktop, NorthStar Client Acquisition Solution, NorthStar Client Reporting Solution, NorthStar Compliance Solution, and NorthStar Product Catalog Solution. For more information about NorthStar, its premier clients and award-winning software, visit <http://www.northstar.com> .

About Aditya Birla Minacs Worldwide Ltd

Aditya Birla Minacs is a pioneering business solutions company that partners with global corporations in the BFSI (banking, financial services and insurance), TIME (telecom, infrastructure, media, and entertainment) and manufacturing industries. We leverage years of process, domain and technology expertise to deliver superior business value to clients with our

seamless CRM/ contact center, Knowledge Process Outsourcing, Marketing Solutions, Finance and Accounting, and IT solutions and services. 13,000 Minacs experts across 3 continents and 27 centers spanning Canada, Germany, Hungary, India, Philippines, the UK and USA power our solutions through a global delivery model that helps our clients enhance revenues, profitability and customer service. Visit <http://www.minacs.adityabirla.com> for more information.

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